

Your partner for climate action



Climate action for businesses:
from emissions reduction to transparency
around your climate action strategy

Our customers reduce carbon emissions and finance climate projects. Together, we protect the climate.





ClimatePartner supports companies in climate action

We support companies in the five essential steps of climate action: measuring carbon footprints, setting reduction targets, implementing reductions, financing climate projects, and communicating transparently. In doing so, we draw on our experience working with over 6,000 clients and our custom software for calculating and managing carbon emissions.

ClimatePartner certified: climate action takes five steps

ClimatePartner certified helps companies to take the necessary steps for climate action, to make an ongoing commitment, and to transparently demonstrate what they have achieved.

Step 1



Measure carbon footprints

The carbon footprint of a company, product, or service is calculated based on international standards. All calculations are updated regularly.

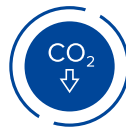
Step 2



Set reduction targets

The company sets targets for reducing emissions within 12 months of the initial certification. Ideally, these targets are based on Science Based Targets initiative (SBTi) criteria.

Step 3



Implement reductions

Having already implemented reductions at the company level or for a product or service, the company commits to continuously working towards its targets.

Step 4



Finance climate projects

The company contributes to funding global climate action by supporting one or more climate projects. All projects are verified to avoid or capture carbon emissions. This financial contribution enables emissions to be saved, at least equal to the amount of the carbon footprint.

Step 5



Communicate transparently

The company's entire climate action strategy is made transparently and publicly accessible through the *ClimatePartner certified* label and the corresponding climate-ID page.

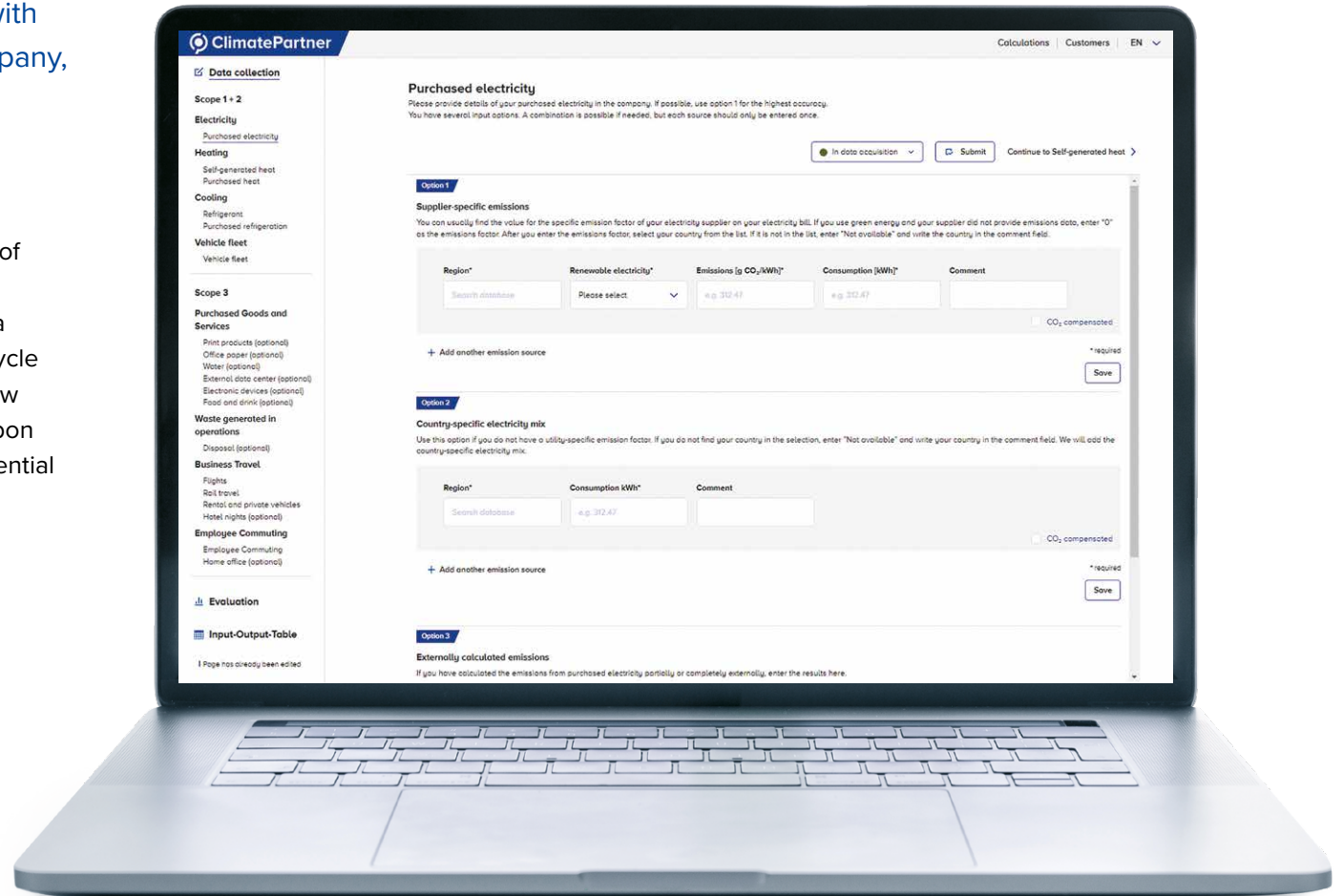


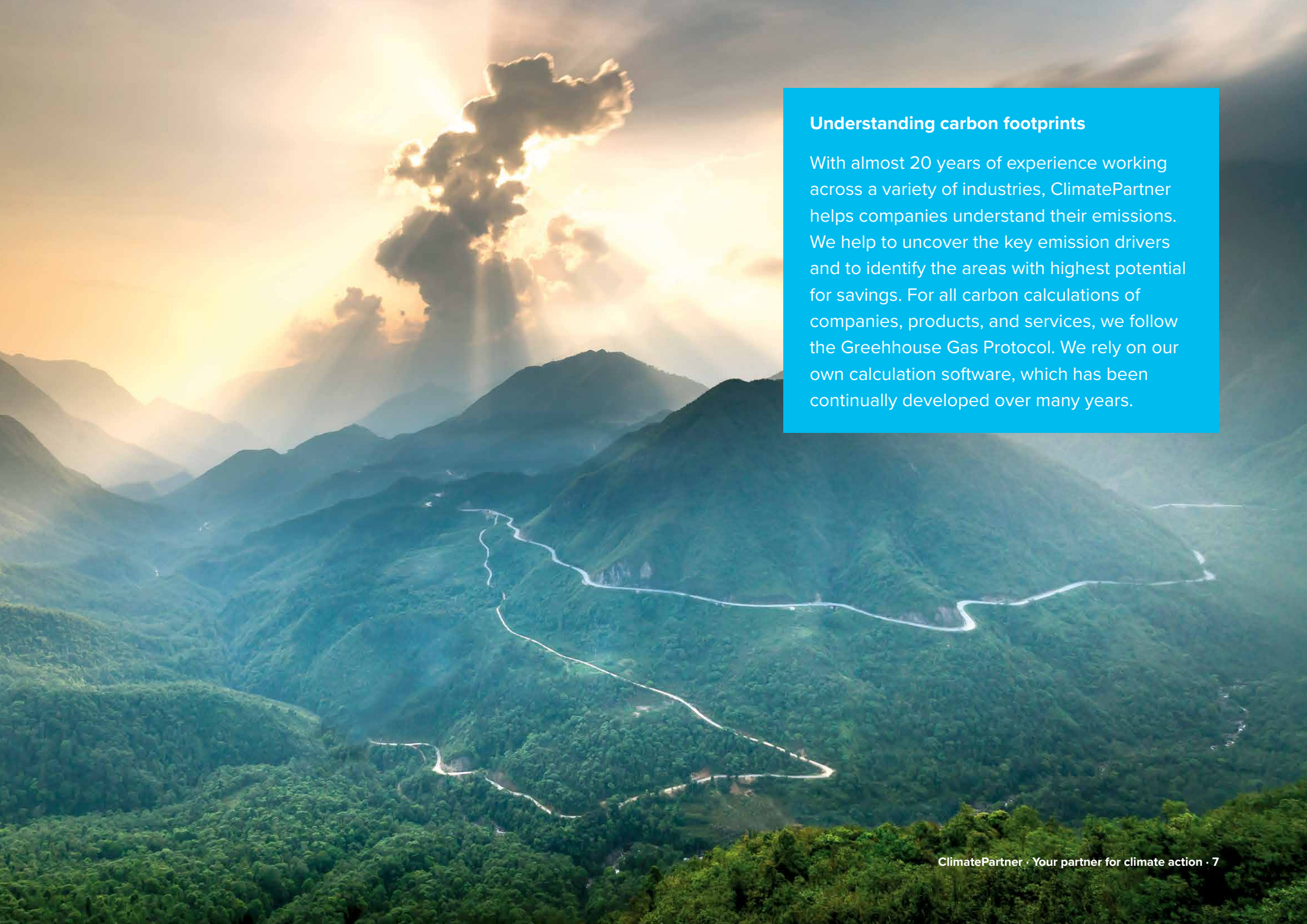
Step 1: Measure carbon footprints



The five steps in climate action begin with the calculation of emissions – of a company, product, or service.

To find a company's emissions balance, known as a corporate carbon footprint (CCF), sources of emissions are recorded according to scopes 1, 2, and 3. On the other hand, when calculating a product carbon footprint (PCF), the entire life cycle of the product is considered, from extracting raw materials to disposing of the final product. Carbon footprints make it clear where the greatest potential for emission reductions lie – and also make it possible to track the success of implemented reduction initiatives.





Understanding carbon footprints

With almost 20 years of experience working across a variety of industries, ClimatePartner helps companies understand their emissions. We help to uncover the key emission drivers and to identify the areas with highest potential for savings. For all carbon calculations of companies, products, and services, we follow the Greenhouse Gas Protocol. We rely on our own calculation software, which has been continually developed over many years.

Step 2:

Set reduction targets



Reduction targets are the core of every climate action strategy. They are defined as short-, medium- and long-term achievable goals. A forward-looking strategy also determines who in the organisation is responsible for implementing the reduction measures.



Climate action strategies

We share expertise and tips on how to develop a climate action strategy centred around setting and achieving reduction targets.



Science-based targets

We offer services ranging from introductory workshops to support in setting and validating science-based targets, based on the criteria of the SBTi. Our industry experts help identify essential focus areas and devise ambitious targets.

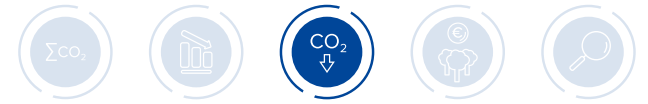


Net zero roadmaps

Through practical experience, consultation, and workshops, we support companies in developing – and then implementing – a net zero roadmap. We are guided by the Net Zero Standard of the SBTi.



Step 3: Implement reductions



Some measures to reduce emissions are straightforward and can be implemented relatively quickly, such as switching to green electricity, sourcing recycled raw materials, or introducing a business travel policy that avoids flights. Others require a deeper understanding of the relevant industry and its supply chains.



Network Platform

ClimatePartner's Network Platform tracks where a company's suppliers stand in climate action. Suppliers are guided through the process so their climate-related data can be captured and centrally

collected, including carbon emissions, reduction targets, and reduction actions. Suppliers are then provided with data-driven individual climate action plans, training, and peer-to-peer learning opportunities.



Green energy services

We are able to develop and implement global green electricity strategies for companies. This is a key method of reducing scope 2 emissions.



Step 4: Finance climate projects

Climate projects make a decisive contribution to the fight against climate change by demonstrably reducing greenhouse gases in the atmosphere. They also improve the living conditions of people in the project countries.

Project standards

All climate projects are assessed according to international standards such as the Verified Carbon Standard (VCS), the Gold Standard (GS), the Plan Vivo Standard, and the Clean Development Mechanism (CDM). These standards lay down rules and requirements for demonstrating the reduction of carbon emissions. Every climate project must fulfil the requirements of the standard it is registered under.

ClimatePartner is a member of the International Carbon Reduction & Offset Alliance (ICROA), a voluntary association of experts and companies that commit to only accepting projects with trustworthy standards.



A comprehensive process ensures that climate projects meet predefined criteria and are consistently monitored and regularly verified. Verified emission reductions are only issued after they have been confirmed by an independent, accredited body.

The contribution of climate projects to local sustainable development can be mapped through the UN's 17 Sustainable Development Goals (SDGs). Our climate projects contribute to SDG 13 (climate action) by reducing emissions or sequestering carbon. In addition, they have a positive impact on local communities, for example by providing clean drinking water, expanding local infrastructure, or creating new jobs.



Or your own climate project?

ClimatePartner Impact –
project development partner

ClimatePartner Impact develops projects with different technologies, ranging from more efficient cooking stoves to renewable energy, sustainable agriculture, and reforestation measures. Experts develop and manage the projects in close cooperation with local partners to make an impact that goes far beyond the reduction of carbon emissions.



Step 5: Communicate transparently



The *ClimatePartner certified* label makes a company's commitment to climate action visible. The label affirms that the company fulfils the five steps of climate action.



The *ClimatePartner certified* label consists of five elements:

1. ClimatePartner signet

Climate action is depicted by the stylised letters 'C' and 'P' that surround a circle, the symbol for our planet Earth.

2. ClimatePartner certified

ClimatePartner certified is awarded to companies that complete all five steps, demonstrating an effective climate action strategy.

3. Category

The *ClimatePartner certified* label indicates exactly what has been certified, e.g. a company or product.

4. Climate-ID

The company's climate action measures can be tracked via the unique climate-ID number and the corresponding URL.

5. QR code (optional)

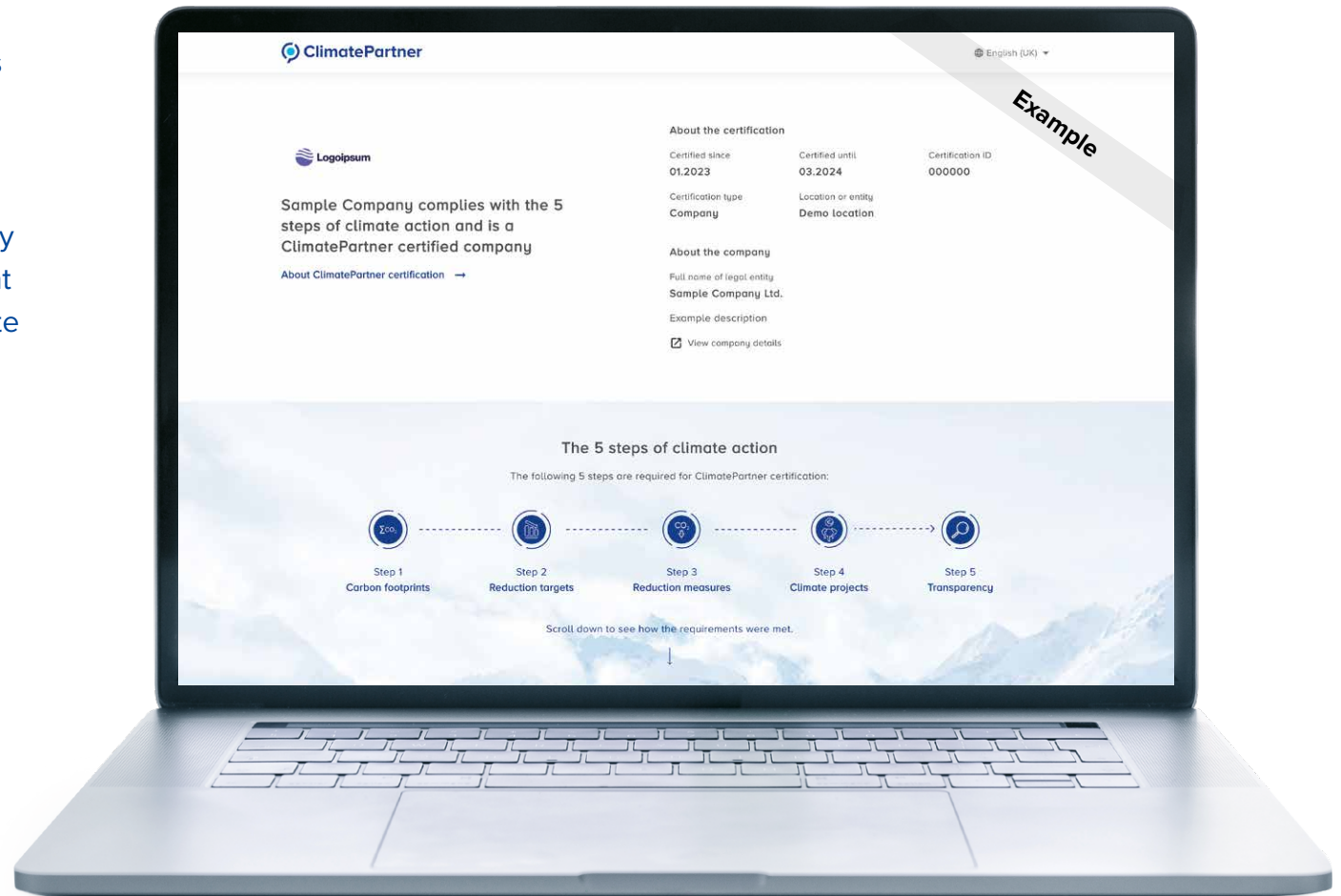
The QR code facilitates quick access to all related information via a smartphone.

Full transparency around the climate action strategy: the climate-ID page

With the climate-ID page, companies make their climate action commitments transparent.

Via this website, a company's climate action measures can be viewed publicly – including the reduction measures that have been implemented and the climate projects that have been funded.

Example website:
climate-id.com/000000



Financial climate contribution: transparently supporting climate projects

We want to enable companies to take climate action, even if they do not yet meet the requirements for ClimatePartner certification, or if their services cannot be ClimatePartner certified. This might apply to products or services where emissions cannot be reduced continuously because they only take place once, for example.

In this case, companies can support climate projects from the ClimatePartner portfolio and thus contribute to closing the enormous financing gap in global climate action. This important, voluntary commitment can be signified with the *Financial climate contribution* label. The transparency made possible by ClimatePartner's established ID tracking is also crucial here.



The *Financial climate contribution* label confirms the funding of climate projects:

1. Contribution signet

The signet ensures recognition – especially when displayed in ClimatePartner's dark and light blue.

2. Category

This identifies what the label relates to, for example a product, a company, a service, or another category.

3. ID number and tracking URL

Every financial climate contribution label includes a unique ID number. The projects funded and the amount of CO₂ accounted for can be viewed transparently via the corresponding URL.

4. Optional: QR Code

This enables quick access with a smartphone to all relevant information.



Working together to take effective climate action

Since ClimatePartner was founded in 2006, we have worked with over 6,000 companies to take climate action. Our clients range from large to small companies and span over 60 countries, encompassing retail brands, consumer goods, manufacturers, service providers, event organisers, industrial companies, printers, and more.

A selection of our customers



ClimatePartner

Your partner for climate action

Would you like to get started with climate action in your company, or do you have questions about ClimatePartner's solutions? We will be happy to hear from you.

support@climatepartner.com

[ClimatePartner.com](https://climatepartner.com)

