

5 Steps to Corporate Climate Action



Whether you want to make your products or company carbon neutral, every action counts when it comes to fighting global warming. The journey to a more sustainable way of doing business can be taken in five steps.

1



Measure Corporate Carbon Footprint

Measuring your corporate carbon footprint will allow you to understand the carbon emissions related to your business activities. Start by defining and measuring all carbon emissions across your business in compliance with the [Greenhouse Gas Protocol](#) (GHG Protocol). Measurement is an ongoing process so best to set it up digitally.



Measure product carbon footprint

Product carbon footprint calculations consider the entire life cycle of your product. This means delving into the raw materials that make up your product, how it is manufactured, transported, used and disposed of. Carry out a cradle-to-customer analysis. This includes all steps within your supply chain, excluding the usage phase.

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3



Create and enforce a carbon emission reduction strategy

A carbon footprint is the basis for a comprehensive climate action strategy. This strategy sets out the priorities for climate work, focusing on greenhouse gas emission reduction activities and science-based targets. It provides an agreed framework for deploying resources, creating an impact and communicating results: you might take actions such as switching over to renewable energy, optimising fleet emissions, identifying alternatives to raw materials or even subsidising your employee's public transport to work. While working on tougher reduction initiatives company-wide, you can also plan to find ways to progressively incorporate reduction methods when technologies and budget arise and in the long term, options to invest in carbon capture technologies that store carbon out of the atmosphere for good.



Offset residual carbon emissions

To maximize climate action efforts, residual emissions should be compensated with certified offsetting projects which comply with recognized standards, such as the [Gold Standard](#) or the [Verified Carbon Standard](#). High-quality carbon offset projects engage people and stimulate local development – on top of protecting the environment – by focusing on things like nature-based solutions, clean cookstoves and clean drinking water.

4

5



Communicate

Be authentic and transparent and communicate your climate action strategy and commitments to customers and stakeholders. Take them along on your sustainability journey. Help your customers make decisions by labelling your products with a verified carbon neutral label. Research shows that a significant amount of consumers change their purchase preference due to sustainability concerns. It is important that products and services are clearly labelled as carbon neutral, in a transparent and traceable manner, so customers have the information they need to make a responsible choice.



Carbon neutral
Company
ClimatePartner.com/00000-0000-0000



Ready to start your climate action journey?

Then reach out to ClimatePartner as your partner for climate action.

ClimatePartner UK Ltd. (London Office)

Sustainable Workspaces
Riverside Building County Hall (3rd Floor)
Westminster Bridge Road, London SE1 7PB, UK
Phone +44 203 0938 264
uk@climatepartner.com

ClimatePartner GmbH

St.-Martin-Str. 59, 81669 Munich, Germany
Phone +49 89 12 22 87 5-0
info@climatepartner.com

www.climatepartner.com